

Planning, forethought and vision in Icelandic tourism

Selfoss 2nd October 2013

Geological time, social time, political time – the ‘long term’ in tourism destinations

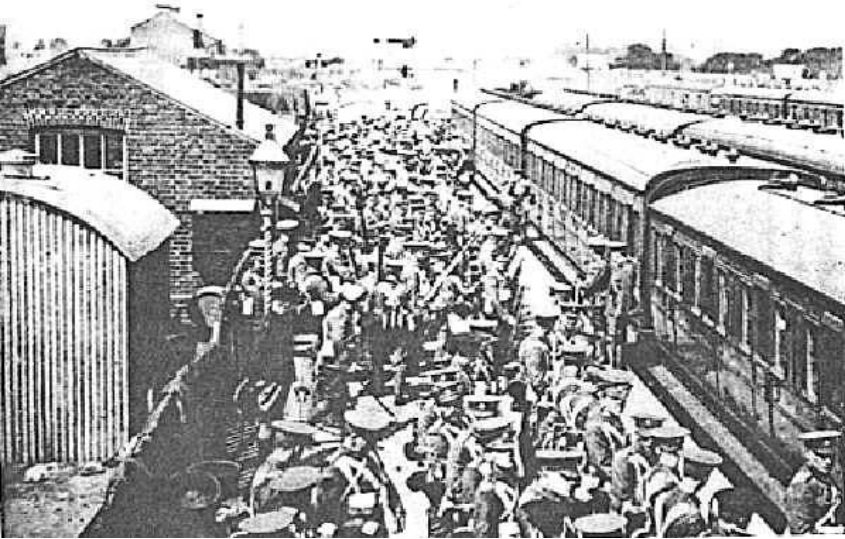
Julie Scott











At its height, Blackpool was receiving ca. 19,000,000 per year – nearly half the population of England



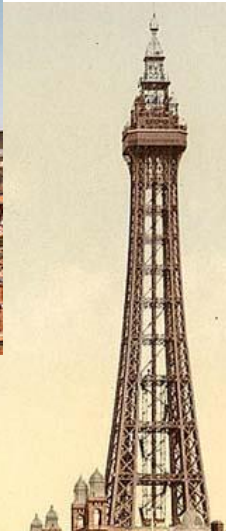
Victoria Pier and Promenade, Blackpool





**Frank Sinatra once boasted: “I
could be mayor of Blackpool”**











W H I T S T A B L E

E A S T Q U A Y B E A C H H U T S

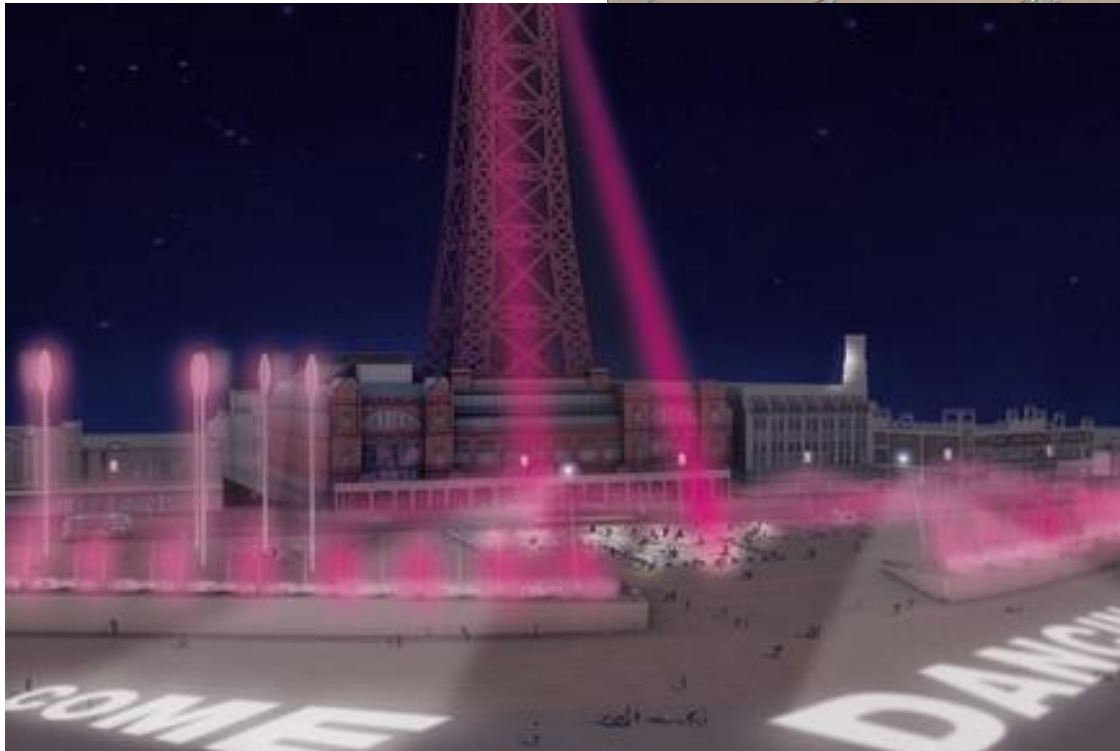


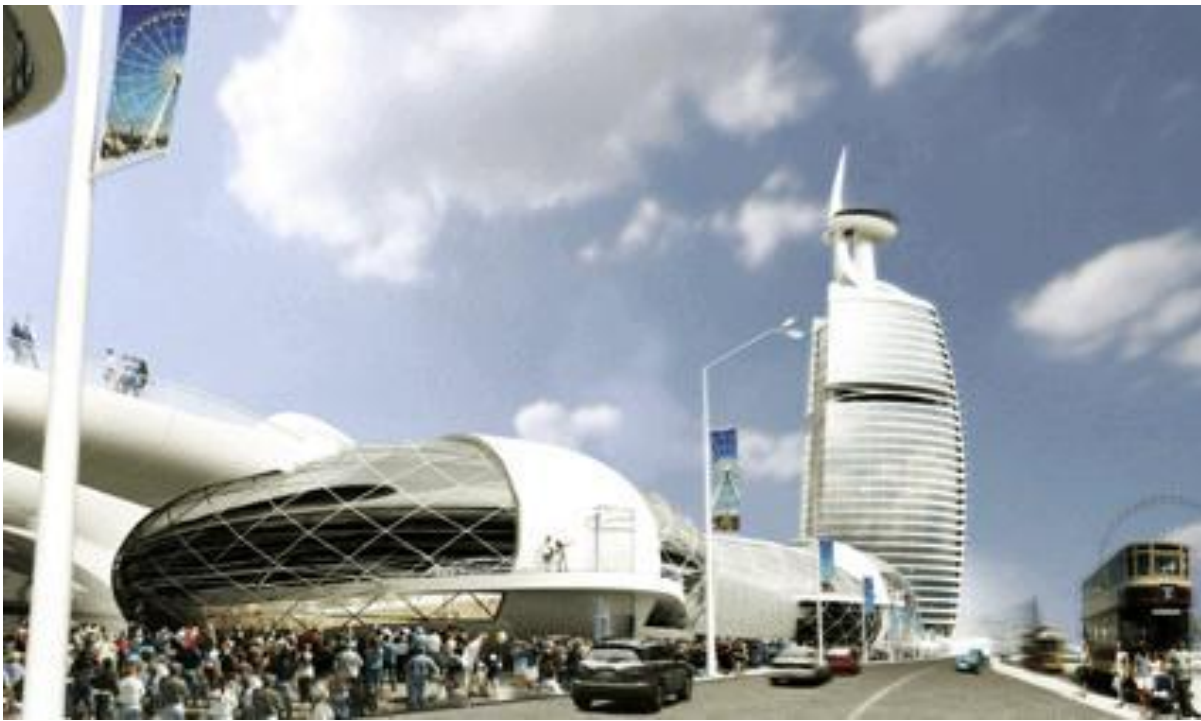
Turner Gallery, Margate



PA









J'aime la Tour

<https://www.youtube.com/watch?v=6xgkxqqUH0>





Homes in Blackpool rocked by two earthquakes under Irish Sea 'caused by glaciers during the ICE AGE'

- One tremor measured 3.3 on the Richter Scale at a depth of three miles
- Its epicentre was about 25km west of Fleetwood in Lancashire
- Last year it was suggested fracking tests in region had caused tremors

By [DAILY MAIL REPORTER](#)

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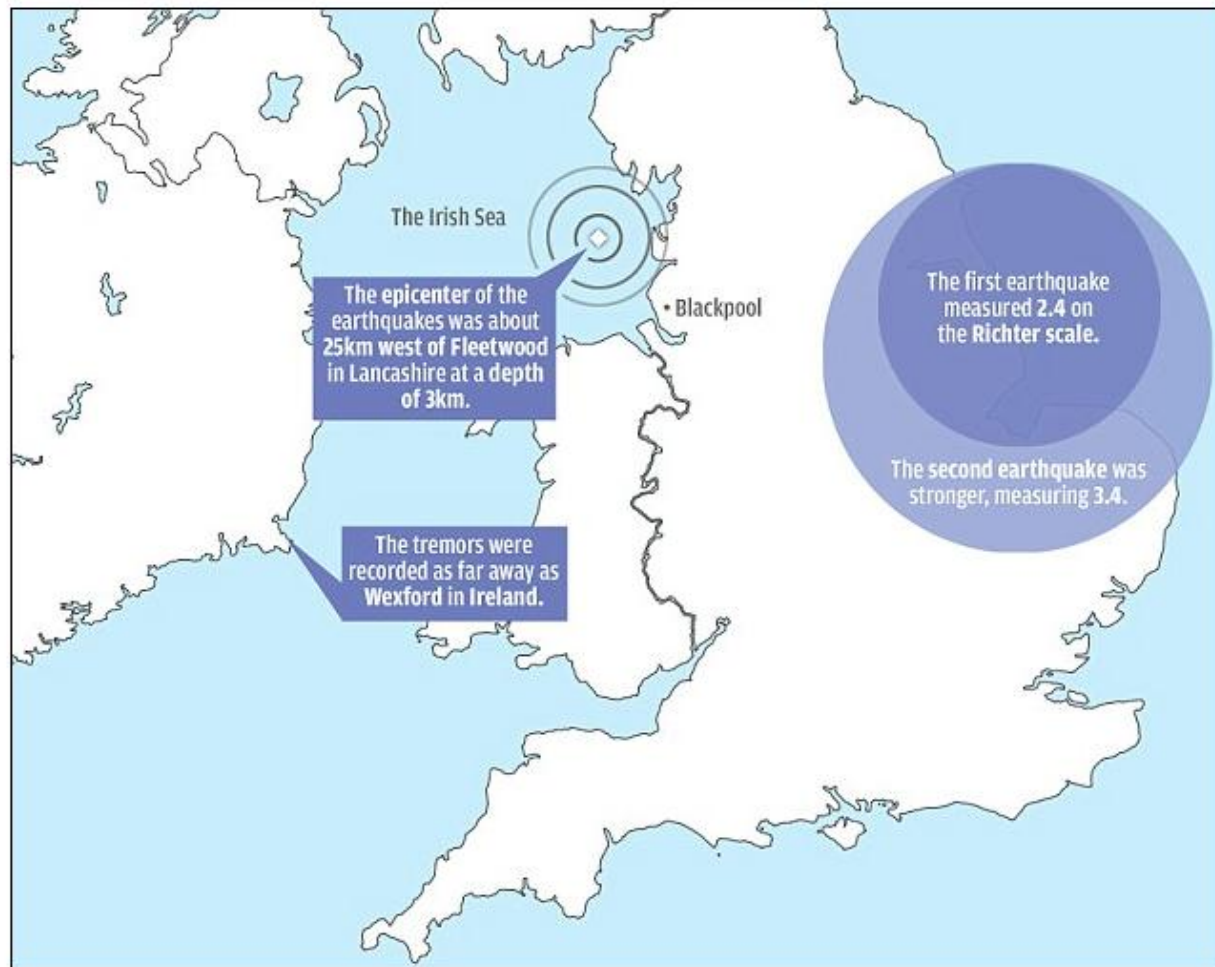
Homes in Blackpool have been rocked by two earthquakes beneath the Irish Sea.

The British Geological Survey, which collected data on the quakes, said the strongest had a magnitude of 3.3 on the Richter Scale at a depth of three miles. It was recorded just before 10am.

An earlier quake at around 5.30am measured 2.4.

The Irish National Seismic Network (INSN) said the quakes were probably caused by stresses built up from the weight of glaciers covering land during the Ice Age.

The Irish National Seismic Network (INSN) said the quakes were probably caused by stresses built up from the weight of glaciers covering land during the Ice Age.



John Legend
Shared two of her gowns



► **Victoria Beckham** makes a quirky entrance to London Fashion Week in sleeveless knit and culottes
Spotted at Vogue dinner



► **Biker boy David Beckham** brings Bond Street to a standstill to launch Belstaff's flagship London store
He has his own collection of bikes



► **Strictly off camera!** BBC's **Susanna Reid** cuts a less than glamorous figure as she leaves rehearsals
Wearing skin-tight grey leggings and baggy vest



► ... and **Vanessa Feltz** is spotted doing a big supermarket shop after claiming she's gained weight since starting **Strictly** training
Eating for energy



► **Back to the day job:** **Apprentice** runner-up **Luisa Zissman** ditches the glamour and dresses down to promote baking business



► **Anything you can do!** **Kris Jenner** posts her own bikini photo after



‘exercise aimed at formulating a long-term plan to meet future needs estimated usually by extrapolation of present or known needs. It begins with the current status and charts out a path to the projected status, and generally includes short term (operational or tactical) plans for achieving interim goals.’







As fast as your fingernails grow,
The Atlantic Ridge moves,
To counteract distance

'Mutual Core', Biophillia. Bjork





Heimay Island 1973